



The
**Nonprofit
Partnership**
Be great at doing good

2025 Associate Membership Catalog

The Nonprofit Partnership | YourNPP.org | 609 Walnut St., Erie, PA 16502 | 814.240.2490

About The Nonprofit Partnership

The Nonprofit Partnership (NPP) a trusted resource for information, education, and best practices for nonprofits. We serve nearly 500 member organizations with a robust menu of programming designed to help them go further and reach higher.

Our mission is to advance the nonprofit sector by promoting best practices, fostering connections, and celebrating excellence.

Our vision is to create a stronger, healthier, and more vibrant community through an empowered nonprofit sector.



Associate Membership with The Nonprofit Partnership

Embracing an associate membership with The Nonprofit Partnership represents a unique opportunity for for-profit organizations to directly contribute to a thriving and resilient community.

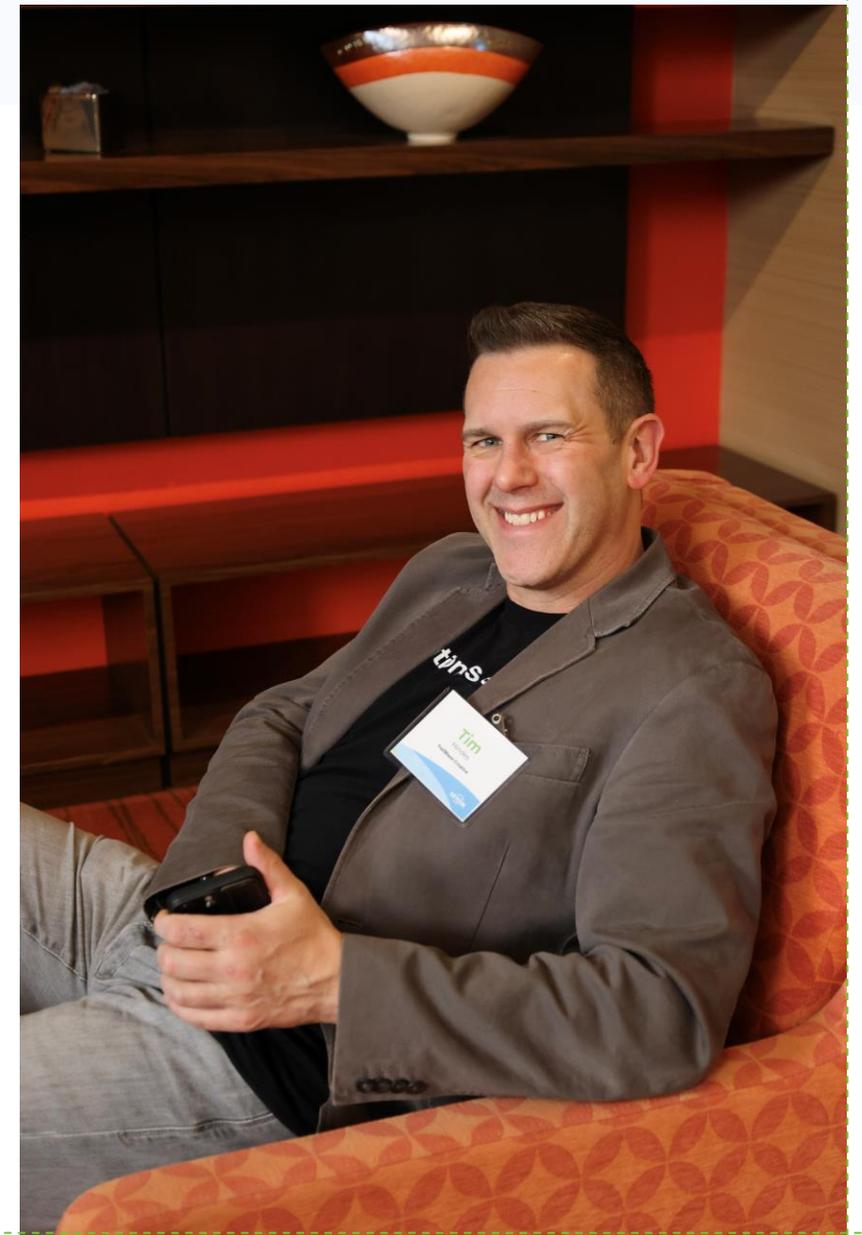
Our mission, centered around elevating the nonprofit sector through best practices, connections, and the celebration of excellence, aligns seamlessly with the ethos of businesses seeking to make a real difference.

By joining us, your organization becomes a pivotal part of a movement that aims to empower a diverse range of nonprofits, thereby weaving a tapestry of stronger, healthier communities enriched by an empowered nonprofit sector.



Build a Benefits Package That Suits Your Organization's Goals

- **Keystone Nonprofit Conference Sponsorship**
 - Gain visibility as a supporter of the nonprofit community at one of the largest regional gatherings of nonprofit professionals.
 - Multiple sponsorship tiers available to match your marketing objectives.
- **Nonprofit Insider e-Newsletter Ad Space**
 - Advertise your services in a trusted weekly publication reaching an engaged audience of 3,000 nonprofit professionals.
 - With an impressive open rate of nearly 50% (exceeding the industry average), your ad has a high likelihood of being seen by decision-makers and influencers in the nonprofit sector.
- **Job Bulletin e-Blast Ad Space**
 - Promote your services in a targeted e-blast sent bi-weekly to a niche audience of 1,000 job seekers and nonprofit professionals.
 - Benefit from an average open rate of nearly 50%, ensuring your message reaches the right audience.



Build a Benefits Package That Suits Your Organization's Goals

- **Directory Listing via YourNPP.org**
 - Be featured in The Nonprofit Partnership's directory, allowing nonprofits to find and connect with your business easily.
- **Add a Trusted Expert to the Consultant Directory**
 - Showcase your team's expertise to nonprofit members seeking specialized consulting services.
 - *Conditions apply to ensure alignment with NPP's mission and quality standards.*
- **Add an Offering to the Member Marketplace**
 - Post offers or unique opportunities targeted at nonprofit members.
 - *Conditions apply to ensure relevance and value to the NPP membership base.*



Build a Benefits Package That Suits Your Organization's Goals

- **Present a Session for The Nonprofit Partnership's Audience**
 - Share your knowledge and position your business as a thought leader in your field by presenting a session on a relevant topic.
 - *Conditions apply, and proposals are subject to NPP's content standards and calendar availability.*
- **Attend NPP Events and Access Discounted Programs**
 - Engage with nonprofit professionals at most regularly scheduled events for networking and professional development.
 - Enjoy discounted access to specialized training, workshops, or professional development opportunities, allowing you to better understand and align with the nonprofit sector's needs.
- **Access to Governance Academy for Staff Members**
 - Equip your staff with the skills needed to become effective board members through NPP's Governance Academy.
 - Empower your employees to give back to the local nonprofit sector and strengthen their leadership abilities by serving on nonprofit boards.





Partnership in Action

Spotlight: OneBridge Benefits

Through our valued partnership, The Nonprofit Partnership helped OneBridge Benefits host a successful special event, *Creating Workplace Belonging and Community*. This session connected the OB team with over 60 members of The Nonprofit Partnership, fostering meaningful conversations and positioning OneBridge as thought leaders in the nonprofit community. The event's success highlights the power of collaboration and the opportunities available through NPP's Associate Membership program.





National Fuel®

Partnership in Action

Spotlight: National Fuel Gas

Our partnership with National Fuel provided a unique opportunity for their employees to sharpen their governance skills through complimentary access to The Nonprofit Partnership's *Governance Academy*. By participating in this program, National Fuel employees developed the tools and knowledge needed to become exceptional board members, making a meaningful impact on the local nonprofit sector. This collaboration underscores the value of investing in your team while supporting the community.





Partnership in Action

Spotlight: TrailBlaze Creative

TrailBlaze Creative partnered with The Nonprofit Partnership to create a customized sponsorship package for the Keystone Nonprofit Conference. As the exclusive WiFi sponsor, TrailBlaze ensured that every attendee stayed connected throughout the event, leaving a lasting impression on over 250 event goers. This tailored sponsorship opportunity highlighted TrailBlaze Creative's commitment to supporting the nonprofit community while showcasing their brand in a unique and impactful way.



Flexible & Customizable Membership

We understand that each organization is unique. Hence, ranging our membership fees, from \$2,000 to \$5,000, are based on a customizable selection of offerings.

This flexibility ensures that you get the most value aligned with your specific goals and needs.

Strengthening the Nonprofit Ecosystem

Your membership goes beyond individual benefits. It's an investment in the nonprofit community. The dues support the development of new programming and partnerships, fostering a thriving ecosystem where nonprofits can flourish.

This not only benefits the sector but also strengthens the community as a whole, reflecting positively on your organization's commitment to corporate social responsibility.



Your Partnership Means More Than You Think

Joining The Nonprofit Partnership as an associate member is more than a membership; it's a statement.

It's a commitment to the health and vitality of the nonprofit sector, a gesture of support to the community, and a strategic step towards aligning your business with a network of growth, learning, and collaboration.

Together, our collaboration can foster a world where nonprofits thrive, creating stronger community bonds and enhancing social impact.



You're in Good Company



Let's Work Together

Interested in Associate Membership with The Nonprofit Partnership? After initial discussion, NPP can propose tailored packages – including benefits and pricing – that fit your needs.

Next step – schedule a time to chat with The Nonprofit Partnership's Executive Director, Adam, to make sure our goals align.

[Click here to access Adam Bratton's scheduler.](#)

