The Nonprofit Partnership

The Ultimate Membership Benefits Guide for Nonprofits

Membership with The Nonprofit Partnership: An Overview

Before we dive in, here are some main details and notes regarding membership with The Nonprofit Partnership (NPP):

1. **Membership is open to nonprofit organizations.**
    a. Looking for business membership opportunities? Learn more here.
2. Our programming is held online, in-person, or hybrid. The in-person component of events and in-person programming will be generally held in **Erie, Pennsylvania** at our training facility at 609 Walnut St., Erie, PA 16502 (space permitting).
    a. *We do not turn away members that are not local, but we want interested parties to consider if they will be able to get the most out of membership if they are located significantly farther from our location.*
3. **There are three tiers to membership:**
    a. Organizations with annual operating budgets under $250,000 pay $150 per year
    b. Organizations with annual operating budgets between $250,000 and $1,000,000 pay $350 per year
    c. Organizations with annual operating budgets above $1,000,000 pay $670 per year
        i. **Not sure where to find your organization's annual operating budget? Refer to line 18 - part 1 of your most recent 990.**



4. Membership renewal is yearly and is based off your organization's membership inception date. For example: those who join in May will then be due in May of the next year.
    a. Reminders for renewal are sent by email and by postal mail.
5. Membership benefits apply to the organization as a whole: staff members, Board Members, and key volunteers.



6. Our main website is available at **YourNPP.org**. The membership portal through **Neon One** is available @ https://thenonprofitpartnership.app.neoncrm.com/login.

So, onto the benefits! The Nonprofit Partnership exists to support the important missions of our nonprofit member organizations. How do we do this, you ask? Well, we "provide extensive array of programming and support services."

But what does this mean!? **Keep reading for the 360-degree view!**

Regular Programming

Members of The Nonprofit Partnership can attend regular sessions free of charge.

Our current educational offerings can be found on our main website event listing here. Registration is managed through the membership portal. We aim to focus workshop topics in areas that are beneficial to our nonprofits.

Over 25 regular programs were held in 2022.
This is a $1,000 value, per registrant, minimum!

Some common, broad topics include, but are not limited to:

- Fundraising
- Marketing and Communications
- Finance
- Leadership and Management
- Diversity, Equity, and Inclusion

We often partner with consultants, businesses, and experts in the field to offer our workshop opportunities. We find that this benefits all parties:

- The Nonprofit Partnership receives access to valuable content for members
- Members receive content and a connection to an expert in the field
- The content expert receives the opportunity to access a significant audience

**Please note – workshops and virtual meetings are not offered with a sales-pitch intention.*

- **Forums**
  - **The Fundraising Focus (for development professionals)**
  - **Midday Marketing Meet-Up (for marketing professionals)**
  - **Leadership Way (exclusively for CEO's and Executive Directors)**

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Forums are exclusive to members of The Nonprofit Partnership and offer an opportunity for those in similar roles to come together, share successes, share challenges, and network.

Online Training Opportunities

Members of The Nonprofit Partnership can take advantage of discounted rates for various online training opportunities.

- Learn more about our Board Member training, **Governance Gateway**, here!
- Learn more about our intensive fundraising training, **The Art & Science of Fundraising**, here!

Training Opportunities with Partners

Members of The Nonprofit Partnership can take advantage of discounted rates for special opportunities that may arise. Currently, we are offering:

- **Master Your Nonprofit Numbers** with 100 Degrees Consulting – an online training course paired with an in-person wrap-up component. Learn more here!

Annual Conference – the Keystone Nonprofit Conference

NPP hosts an annual conference in October of each year – the Keystone Nonprofit Conference. Members can take advantage of discounted ticket pricing. Learn more here.

Consultation

Consultation services are provided to members on a case-by-case basis. If we cannot assist, recommendations for consultants and experts are provided.



- **Bring Your Own By-Laws**

Looking for a basic by-law review? Email Adam to claim a session!

Please note – This is not a legal consultation or review but an opportunity to understand the best practices related to bylaws as our guiding documents. By-laws must be sent in advance.

- **Canva Catchall**

Want to learn how to take advantage of Canva, a free (for nonprofits) online graphic design platform? Email Ellen to claim a session!

- **Free Consultations with Trusted Experts**

Members can take advantage of free 30-minute consultations with trusted experts. View our most up-to-date **Consultant Directory** here.

Resources

Resources are available to members on our website at **YourNPP.org**.

- **Resource Library**

NPP aims to provide relevant information to our nonprofits. We often add custom content and content from expert partners. Click here to access the library.

- **Webinars from Around the Web**

Check out the listing of webinars from trusts partners here – updated monthly.

- **Blog**

The Nonprofit Partnership provides custom blog content and guest posts from vetted experts. See what has been posted here.

- **Member-Only Content via the Membership Portal**

Check out important updates, available space (for events and more), funding opportunities, and more via the NPP membership portal!



- **Research, Special Initiatives and Custom Content**

NPP will often carry out various research projects and special initiatives, when relevant and appropriate.

For example purposes, some past initiatives include:

- 2018 NWPA Nonprofit Salary Survey
- Online Donation Investigation – year-long donation page review campaign
- Design Basics for Nonprofits – eBook
- Creating a Stellar Sponsorship Prospectus – eBook
- How-To: Get Started with Facebook Fundraising – eBook

- **Nonprofit Help Desk**

The NPP team is committed to answering your questions. If we don't have the answer, we will find it!

Job Board

The Nonprofit Partnership's Job Board is the local hub for nonprofit job openings! **Members can post to the Job Board for free and can expect the following:**

- A social media post highlighting the opportunity among our networks
- Visibility on our Job Board at YourNPP.org
- Featured in our Nonprofit Insider e-newsletter

Many members have found key candidates through utilization of the NPP Job Board. Post today!

Erie Gives with The Erie Community Foundation

Erie Gives is a program through The Erie Community Foundation that takes place each year in August. Membership with The Nonprofit Partnership is an eligibility requirement for participation. In 2022, this campaign raised over **$8 million dollars** for local nonprofits.





The Nonprofit Partnership supports this campaign through educational programming and an Erie Gives Toolkit (information, resources, and design pieces). Access information about Erie Gives here. Review the Erie Gives Toolkit here.

Nonprofit Insider e-Newsletter

The Nonprofit Insider e-newsletter is sent to contacts three to four times per month. **We share information like:**

- Upcoming events – NPP events and any others that are beneficial to nonprofit organizations
- Funding opportunities
- Job openings
- Relevant deadlines and exciting announcements
- Free items
- Information that is imperative to nonprofits – i.e. important research data, policy updates, etc.

The Insider aims to provide only relevant information and with a fun twist. We do not want to be another useless e-newsletter in your already full inbox! Click here to view past Insider editions. Click here to sign up for our email list.

Celebrate Nonprofits

As a membership organization that exists to support our nonprofits, we feel that it is our duty to celebrate and recognize our members. Because of this, we introduced the **Nonprofit Excellence Awards** and **Celebrate Nonprofits Week**.

- **A little more about the Nonprofit Excellence Awards…**



There are 5 different Award categories:

- CEO of the Year
- Nonprofit of the Year
- Best Place to Work
- Charles H. Bracken Excellence in Nonprofit Governance Award
- Commitment to Diversity, Equity and Inclusion



To be eligible for nomination, individuals must be staff, board members, or volunteers of a member organization and organizations must be members of The Nonprofit Partnership.

Full Awards information and criteria can be found here.

Winners to be announced during Celebrate Nonprofits Week in June.

- **A little more about Celebrate Nonprofits Week…**

Celebrate Nonprofits Week takes place during the 4th week of June. The goal of the week is to bring attention to awesome nonprofits and provide opportunities for **fun!** Click here to learn more about the week and mark your calendar, too!

Diversity, Equity and Inclusion

Diversity, Equity and Inclusion are essential to the success of an organization and to the fulfillment of mission. Members of The Nonprofit Partnership can:

- Access the **Diversity, Equity and Inclusion Assessment** here
- Download the **Organizational Diversity Census Workbook** here
- Sign the **Nonprofit Diversity, Equity and Inclusion Pledge** here



Relevant Partnerships

At The Nonprofit Partnership, we are big fans of collaborations that make sense for our members.

- Learn more about the **Alliance for Nonprofit Resources**
- Learn more about **Firespring**

Commitment to Mission + a Dose of Friendship

Whereas this title may be corny, we mean it! The Nonprofit Partnership is small but mighty. We feel passionate about supporting our members in any way we can. We promise to help you - and if we can't, to direct you to someone who can. We strive to join you in your triumphs and also in your woes. Your membership guarantees a commitment to support!



Ready for next steps? Please contact **Ellen Kehl**, Associate Director with The Nonprofit Partnership, to learn more about membership and the application process. Ellen can be reached by email at EKehl@YourNPP.org or by phone at 814.240.2490 ext. 5.