



HOW TO BUILD A STRONG RELATIONSHIP WITH YOUR BOARD

October 29, 2019

- The Board's Role
- The Staff's Role
- Dealing with Resistance
- Creating Engagement
- Board Assessment

THE BOARD'S ROLE: OVERVIEW

Donor

- Set an example
- Show belief in the organization

Ambassador

- Introduce others
- Share enthusiasm and commitment

Governor

- Share expertise
- Problem solve

THE BOARD'S ROLE: DONOR



THE BOARD'S ROLE: AMBASSADOR

Ambassador

- Build awareness and interest

Relationship Builder

- Cultivate and recruit

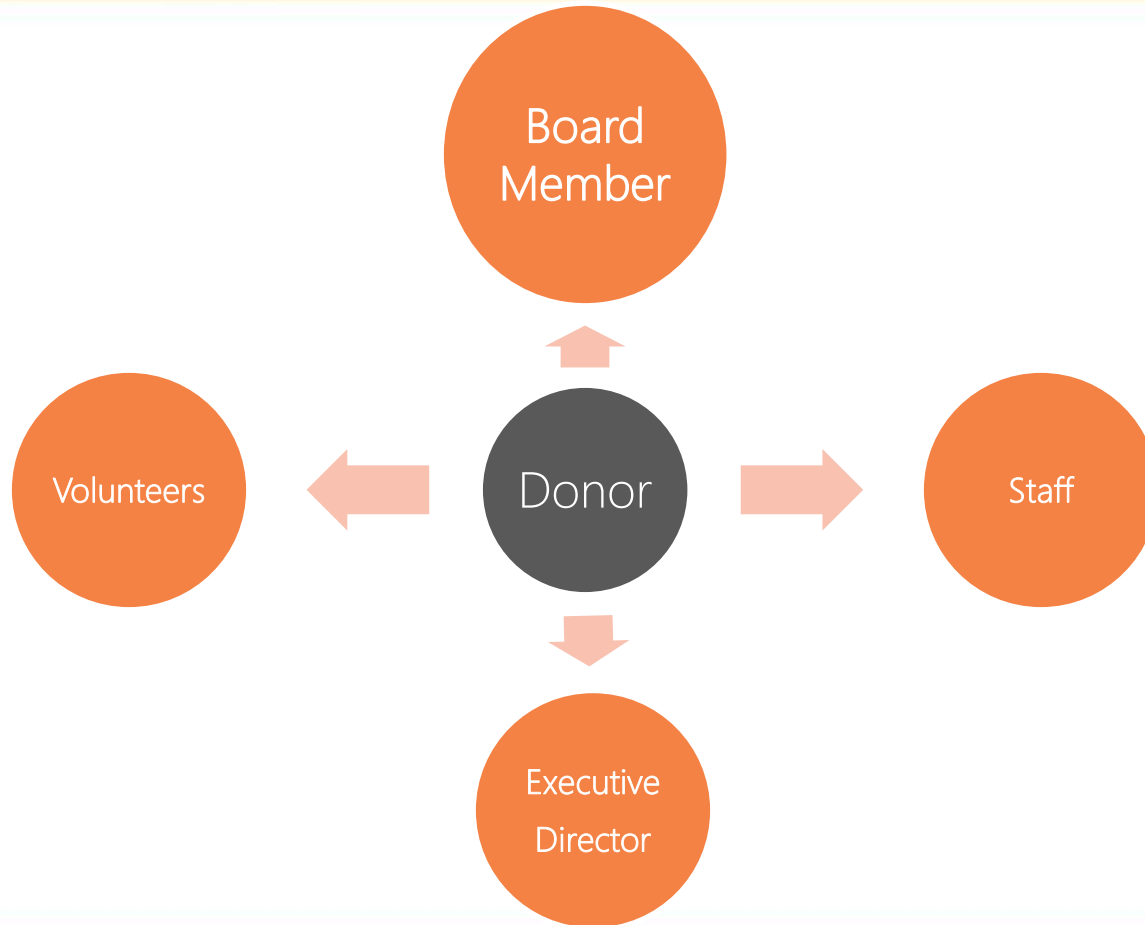
Solicitor

- Ask for support

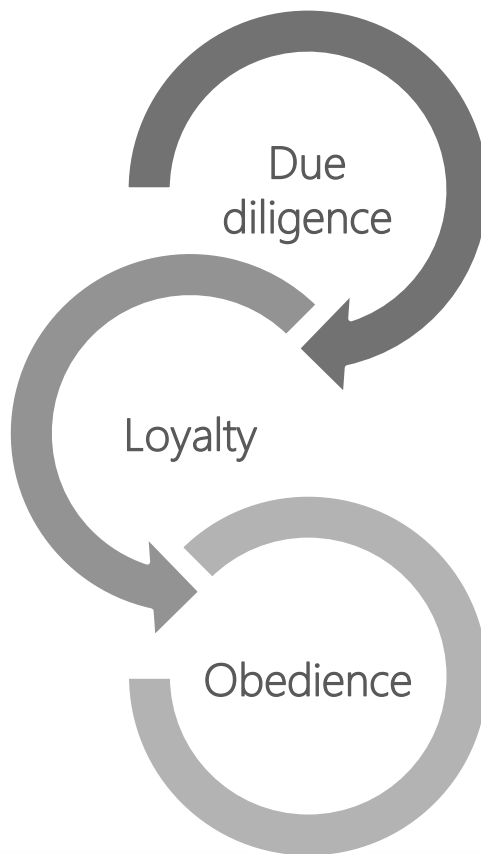
Steward

- Thank and recognize

THE BOARD'S ROLE: AMBASSADOR



THE BOARD'S ROLE: GOVERNOR



THE STAFF'S ROLE

- *Executive Director*: empower and inspire
- *Leadership Staff*: provide transparency
- *Fundraising Staff*: provide tools
- *Program Staff*: provide messaging
- *All*: participate in committees

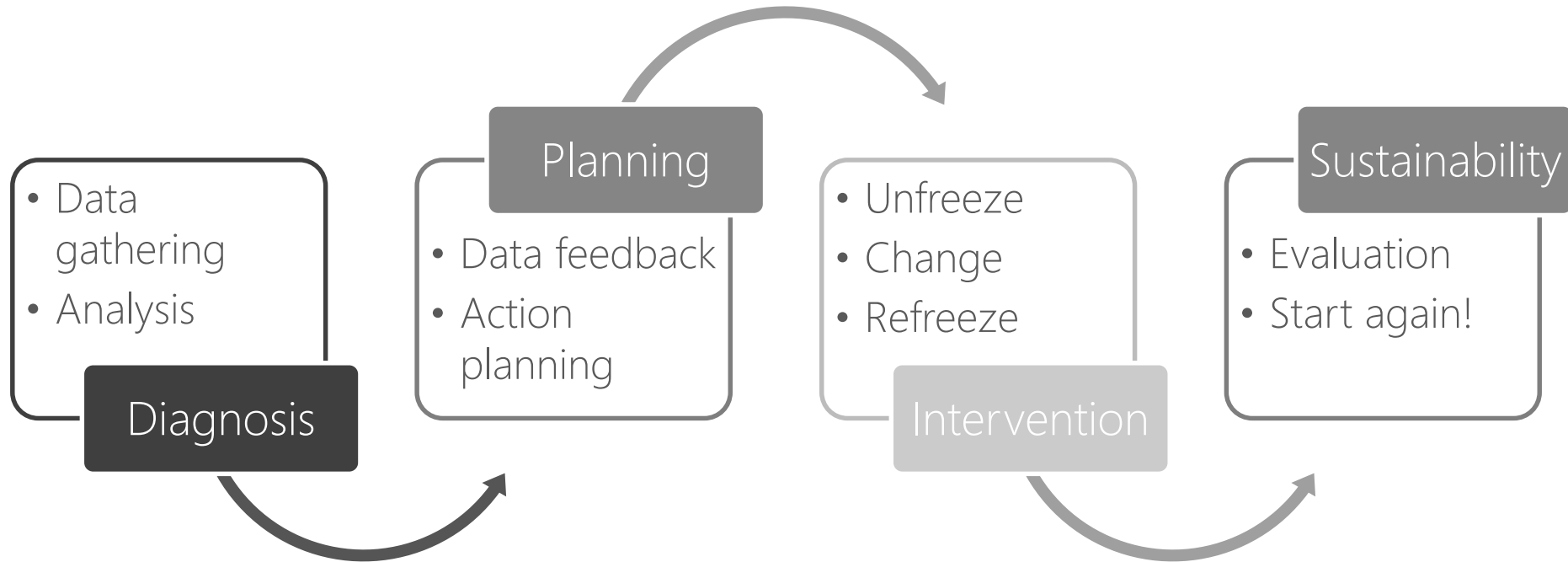
DEALING WITH RESISTANCE

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ON
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CREATING ENGAGEMENT



BOARD ASSESSMENT







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