The COVID-19 crisis is impacting every aspect of our lives. The shutdown will have a dramatic impact on nonprofits and their ability to function in the long term. What is the best way to mitigate this effect? **Fundraising.**

- **Set up an emergency response fund**
- **Ask your donors for support via online vehicles**
- **Call donors and let them know how it’s going**
- **Set up monthly giving to make donations easier to fulfill**
- **Push store items, gift cards, etc.**
- **Ask for early membership renewal (if applicable)**
- **Host a virtual event & engage with stakeholders, then... ask for support!**

**Access current COVID-19 resources now:**

[YOURNPP.ORG](http://YOURNPP.ORG)